

Northeast Ohio has a retention problem. The area is currently a net-zero population growth region where engaging employees can make a huge difference economically, culturally, and socially.

Cleveland has a fascinating history and culture, and its current challenges and opportunities are rooted in that history. Approximately 75% of all adults who live in Ohio were born and raised here, and most people in Northeast Ohio have not received any formal education on the region's past, present, and future.

We help organizations develop a closer connection to the community by providing engrossing content, appealing discussions, and immersive experiences. We believe that by engaging people in transformative place-based experiences, we cultivate powerful connections between them and their communities, inspiring them to contribute in positive ways.



## **CORPORATE SERIES**

## ENGAGE YOUR EMPLOYEES IN MEANINGFUL COMMUNITY EXPERIENCES



Improve employee wellbeing and the employee experience



Support long-term DEI strategies that go beyond mere compliance



Improve continuous learning and development through the employee cycle



Shape workplaces where everyone thrives



We aim to build a community filled with engaged, informed, and passionate people eager to work together toward a brighter future for all.







## Your investment

\$1000: per one-hour session \$4000: all 5 one-hour sessions



## **CORPORATE SERIES**



**Session 1: You and your community** 

What's your story and how do you connect with the larger community in NEO?



**Session 2: The history of your community** 

Who came here and settled the region, and how did they change it forever?



Session 3: The economy of your community

How has our economy changed over the years and what are today's challenges and opportunities?



Session 4: Public policies in Northeast Ohio

What policies have affected your community, and what policies shape your lives today?



Session 5: Engaging with your community

Who is doing the work to make your community better, and how can you join them?



